

Now, learning at your fingertips

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An 'I love Readin' volunteer at a session in a school.

The Internet may just be the most important and wonderful invention the world has seen since the invention of the wheel. It has literally put the world at one's fingertips.

Be it a quest for knowledge, information about something or a need to order a service or goods, the internet puts all this at a distance that is just a click away.

The search engines are turning out to be the gateway to the World Wide Web. Almost everyone who goes online to look for something first calls up a search engine and then lands at a portal through it. Two new Chennai based companies have launched websites that have opened up a world of knowledge.

The site "I love Read.in" that reads "I love readin," is an online library that makes books easily accessible for readers all over Chennai. One just has to open account to choose a book or two and get them delivered home and even picked up on notification. Marketing manager, Kabir Vasuki says, "The concept is to allow the reader to spend more time reading the least time in accessing to the book."

Then there is a site, "Hey Math," for all those who immediately scratch their heads at the very sight or mention of the subject. This Chennai based online mathematics education service has a tie-up with Cambridge University and houses a wide range of products that have been sold in several countries

The founder of "Hey Math," Nirmala Shankaran, says, "Hey math works with the best Math teachers across the world to make programs more localized and easy for everyone.

We have not just wiped fear from the minds of students but have also made a teacher's job easier."

And then there are Dine.in, Yo!potato and storelf.in for all those foodies out there who don't want to go out to get their Tiffin.

The Internet comes to the rescue once again. Three new websites can customize your order, keep a track of the kind of food you like and stores information of all the hotels and fast food joints in the area.

How it works is, the sites have tied up with different hotels and the hotels deliver the food. Even a coffee from a Café can be delivered home or to your office. Now, one has all the more reason to become a happy couch potato!